

SPONSORSHIP

Richmond Art Market

PROPOSAL

Apr 10 5-8pm

Apr 11 12-6pm

Apr 12 12-6pm

Admission by donation
Free parking

2026 Apr 10-12

- Ceramics & Pottery
- Paintings, Drawings
- Home Decor
- Books and Zines
- Prints, Jewelry, and may more!

Lipont Theatre

Lipont Place 4211 No. 3 Rd
Richmond BC

Affordable Arts & Crafts

Media Sponsors



Sponsors



In Partnership



Co-presented by



INTRODUCTION

Welcome to the sponsorship opportunity for the **2nd Annual Richmond Art Market – Spring 2026 Edition.**

Building on the success of our inaugural event on Dec 6 & 7th 2025— which featured over 35 curated vendors, welcomed 200+ visitors per day, and generated more than 100,000 online impressions — the Richmond Art Market has quickly established itself as a growing cultural platform in Richmond.

Last year, we were proud to partner with Tourism Richmond and work alongside two valued sponsors to deliver a vibrant and professionally executed event. This year, we are positioned to do even more — expanding our reach, enhancing media presence, and creating stronger activation opportunities for our partners.

Co-presented by Lipont Gallery and Affordable Open Art, the Spring 2026 edition during April 10-12 continues to bring together creativity, culture, and community at Lipont Place, offering sponsors meaningful visibility and alignment with a proven and expanding cultural initiative.



EVENT DETAILS

Market Dates & Time:

Friday, Saturday & Sunday

April 10, 2026 – 5:00 PM to 8:00 PM

April 11-12, 2026 – 12:00 PM to 6:00 PM

Venue:

Lipont Theatre at Lipont Place

Address: 4211 No. 3 Road, Richmond, BC V6X 2C3

Focus:

Ceramics, Pottery Paintings, Drawings Home Decor
Books and Zines Prints, Jewelry, and may more!

Presenters:

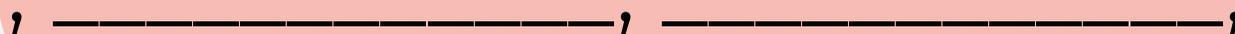
Lipont Gallery, Affordable Open Art

Partners

Tourism Richmond

Sponsors:

Element Events, Old Abbey Ales





Sponsorship Package



Art Supporter

Logo on Website

<https://www.lipontgallery.ca/RichmondArtMarket/>

3 mentions on all social media platforms during event

Social Media Platforms:
Instagram, Facebook, TikTok,
WeChat, Litte Red Book, e-newsletter

\$500



Art Lover

Logo on Website

<https://www.lipontgallery.ca/artwalk/>

Logo placement on Posters

Mentions on all social media and posts during event

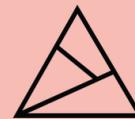
Pull-up banner placement at Lipont Theatre

Logo placement and Link in newsletter (11,000+)

Become an Event Sponsor and get highlighted on all our platforms and promotional material

\$1,000

Media Partnership Opportunities



LIPONT GALLERY



Community Media Partner (In-Kind)

Logo listed as Official Community Media Partner

Logo on website (media section)

Cross-promotion on social media

Event listing priority

Interview opportunities with artists or organizers

\$500



Official Media Partner (In-Kind or Hybrid)

Logo placement on website and posters

"Official Media Partner" designation

On-site filming access/Branded interviews

Social media cross-promotion

Branded Video Feature and Booth at the Market

\$1.500

The Platinum Sponsor of the Richmond Art Market

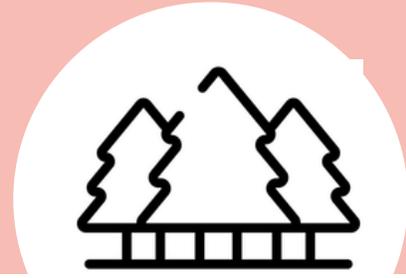


LIPONT GALLERY

The Platinum Sponsor represents our highest level of partnership and visibility. As our premier sponsor, your brand will receive prominent placement across all event spaces, promotional materials, and digital platforms.

Building on the success of our inaugural market — featuring 35+ vendors, 200+ daily visitors, and over 100,000 online impressions — this year’s event is positioned for expanded reach and greater community impact.

As a Platinum Sponsor, you will align your brand with a growing cultural marketplace that supports local artists, small businesses, and Richmond’s creative economy, while gaining premium exposure across the Lower Mainland.



Major Sponsor

Title Sponsor Title with Logo on Website
(URL Link Added)

Prominent Logo Placement on
Maps and Posters

Featured as Major Sponsor with logo and
Link in newsletter (11,000+)

Table, Booth Set-up, and Banner
at Lipont Gallery

\$2,000

Branded Video Feature:

Sponsor’s promotional video will be played periodically on the main projection screen at Lipont Theatre throughout the market weekend, offering continuous brand visibility to all attendees.

Full Social Media Integration:

Your brand will be mentioned and tagged in all advertising and promotional posts across Lipont Gallery and Affordable Open Art’s social media platforms before, during, and after the event.

Our Inaugural Market Decembre 2025



LIPONT GALLERY



Our Inaugural Market Decembre 2025



LIPONT GALLERY



PROMOTIONAL MATERIAL

1. Event Website: Dedicated event page or full website with event information, artist profiles, schedules, and information.
2. Social Media Content: Pre-event promotional posts (images, videos, artist spotlights). During-event live updates and features. Post-event highlights and thank-you posts.
3. Digital Advertisements - logo
4. Targeted ads for social media platforms (Facebook, Instagram, Twitter, LinkedIn).
5. Newsletters to announce the event and provide updates. Targeted emails for different audience segments (e.g., previous attendees, local community members, art buyers).
6. Promotional Videos.
7. High-quality images of artworks and sold items and previous events for use in promotions and on the event website.

CONTACT

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